

# MARKETING AND COMMUNICATIONS MANAGER

## OUR VALUES

- integrity
- innovation
- enjoyment
- excellence
- systems

**A proudly Queensland brand, Mort & Co was first established in 1843. Today the Mort & Co team has grown to become one of the largest managers of feedlot cattle within Australia.**

We are looking for a Marketing and Communications Manager to join the team, this is a new position and will be reporting to the General Manager - Livestock and Meat. You will be responsible for the development and execution of strategic marketing and communication initiatives to assist to grow our business.

## THE ROLE

- Grow the Mort & Co brand including the associated meat brands globally
- Manage competing projects within areas of control
- Coordinate and support networking and marketing events
- Tailor global marketing strategies for individual customer preferences
- Continue developing company marketing strategy and outcomes
- Implement effective budgetary requirements and marketing logistics
- Control media and PR proposals
- Grow the company social media and online strategy
- Manage funding, sponsorship and grant opportunities

## EXPERIENCE REQUIRED

- Comprehensive experience in Marketing and Development
- An understanding and preference for the beef industry
- Information and communication technology experience
- High level communication skills
- Ability to handle time sensitive and competing projects

This is an exciting opportunity with a well-recognised company.

To apply send a cover letter and resume to:

Mort & Co  
Attention: Rebecca Gordon  
PO Box 758  
Toowoomba QLD 4350

Email: [Rebecca.Gordon@mortco.com.au](mailto:Rebecca.Gordon@mortco.com.au)

Applications close: 3 August 2018